


IUCN UK Conference: Nature – What’s in it For Me?

Exploring ecosystem management for human well-being



“A recent global study reveals that hundreds of medicinal plant species, whose naturally occurring chemicals make up the basis of over 50% of all prescription drugs, are threatened with extinction.”

TEEB (The Economics of Ecosystems & Biodiversity) Interim Report



Hosted by: The Royal Zoological Society of Scotland, the Secretariat of the UK National Committee of the International Union for Conservation of Nature

Date: 18–20 April 2010

Venue: Our Dynamic Earth, Holyrood Road, Edinburgh EH8 8AS

Globally, human life-support systems are at risk. How we exploit the ecosystems that support our lives and livelihoods is now under scrutiny, and new forms of management are required. Securing a sustainable future for the world's people as part of the planet's variety of life is a challenging and urgent goal, which will take all sectors of society to achieve. What are we good at in the UK? What can we share? Where are the gaps?

Who should attend?

All are welcome to visit the World Heritage City of Edinburgh for this IUCN UK conference hosted by the Royal Zoological Society of Scotland. The event will explore the theme of ecosystem management for human well-being, one of the five themes in the IUCN Global Programme. It will examine UK good practice from all sectors and lessons learned within a global context. It aims to engage environmental practitioners with businesses and services outside the traditional environmental conservation community as well as providing excellent networking opportunities. Guest speakers include Julia Marton-Lefèvre, Director General of IUCN, Tim Rollinson, Director General of the Forestry Commission, and three chief executives from the UK's statutory conservation agencies. There will be themed workshops provided by members of the six IUCN commissions.

The benefits of attending

Nature – What's in it For Me? will be a conference that

- brings together a wide range of delegates with social, economic and environmental interests
- provides a platform to showcase and share the latest information (UK, Europe and global) and create opportunities for synergy
- raises the profile of the issues and institutions involved, including the UN International Year of Biodiversity
- enables a UK results reporting process to the IUCN Global Programme to evolve and be tested
- identifies good practice and gaps in knowledge and action, and proposes next steps and actions required.

Conference Programme

Sunday, 18 April

18:00-19:30

Evening civic reception hosted by Edinburgh City Council in The European Room, City Chambers, High Street, Edinburgh

Monday, 19 April

Past and present day

Welcome

09:00-10:00

The global context and lessons learned from UK good practice, leadership and experience

- **Welcome** from IUCN UK Secretariat, conference host organisation, Donald Emslie, Chairman, Royal Zoological Society of Scotland
 - **Ministerial welcome**, Roseanna Cunningham MSP, Minister for Environment, Scottish Government
 - **Nature and Climate Change**, Paul Gray, Director General Rural Affairs, Environment and Services, The Scottish Government
 - **A new vision for biodiversity conservation: IUCN's position on a new (post 2010) framework**, Julia Marton-Lefèvre, Director General, IUCN
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Global connections 1

10:00-11:00

- **Restoring the world's forests – For people and nature**, Tim Rollinson, Director General, Forestry Commission
 - **Ecosystem well-being and human health**, Professor Sue Welburn, Global Health Academy, Edinburgh University
 - **Providing an evidence base for the UK Marine and Coastal Access Bill – A case study for The Economics of Ecosystems and Biodiversity (TEEB) report**, Dr Salman Hussain, Coordinator TEEB Quantitative Assessment, Scottish Agricultural College, Edinburgh
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Global connections 2

11:30-13:00

Session Chair: Dr. Debbie Pain, Director of Conservation, Wildfowl and Wetlands Trust

- **Towards effective governance of wetland biodiversity and livelihoods – Developed and developing country perspectives**, Prof Geoffrey D Gooch, Professor of Political Science, Linköping University, Sweden and Professor Chris

Spray, Chair of Water Science and Policy, UNESCO Centre for Water Law, Policy and Science, Dundee University

- **Outreach – The contribution of British zoos and aquaria to ecosystem health and sustainable livelihoods**, Tammy Davies, Research Assistant to the Assam Haathi Project, Chester Zoo
 - **Ecosystem management for human well-being in the UK Overseas Territories and Crown Dependencies**, Dr Mike Pienkowski, Honorary Executive Director, UK Overseas Territories Conservation Forum
 - **Delivering a healthy natural environment – Embedding an ecosystem approach**, Robert Bradburne, Head of the Ecosystems Approach Team, Natural Environment Strategic Unit, Defra
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Lunch break

13:00-14:00

UK domestic good practice and experience 1

14:00-15:15

Session Chair: Dr David Parker, Director Science, Countryside Council for Wales

- **An ecosystem approach – Contributing to human well-being and quality of life in Scotland**, Ian Jardine, Chief Executive, Scottish Natural Heritage
 - **The Scottish Conservation Credits Scheme – Moving fisheries management towards conservation**, Richard Dixon, Head of WWF Scotland
 - **Delivering ecosystem services in England**, Helen Phillips, Chief Executive, Natural England
 - **Managing wetlands for wildlife and people**, Tricia Henton, Director of Environment and Business, Environment Agency
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UK good practice and experience 2

15:45-17:30

Session Chair: Diana Pound, Dialogue Matters

- **Realising the benefits**, Roger Thomas, Chief Executive, Countryside Council for Wales
- **Investing in peatlands**, Clifton Bain, Director, IUCN UK Peatland Project
- **Delivering well-being and local economic benefits through investing in biodiversity**, Stuart Housden, Director, RSPB Scotland
- **Performance through partnership**, Delia Shannon, Biodiversity and Community Engagement Manager, Aggregate Industries, and Paul Wilkinson, Head of Living Landscapes, The Wildlife Trusts
- **The ARKive Challenge and the power of new media in communications**, Harriet Nimmo, Chief Executive, Wildscreen

Conference dinner

19:00-23:00

Royal Botanic Gardens Edinburgh (RBGE), John Hope Gateway, West Gate

19:00 Reception opens

19:15 Peter Cairns (Wild Media Foundation) introduces 2020VISION, a major new visual communication initiative backed by IUCN UK

19:45 Conference dinner at Edinburgh Royal Botanic Gardens (licensed bar available)

22:30 Close and return

Tuesday, 20 April

Looking ahead to the future

09:00-10:45

Session Chair: Katalin Czippán, IUCN Commission on Education and Communication

- **The European dimension**, Hans Friederich, IUCN Acting Regional Director for Pan-Europe
 - **Oatcakes and orang-utans – WWF's work with a global industry to promote sustainable palm oil**, Adam Harrison, Food and Agriculture Policy Officer, WWF
 - **Urban environments – City cooling and ecosystem services from green infrastructure**, Paul Nolan, Director of The Mersey Forest, Community Forests Northwest
 - **Evidence, advocacy and delivery in repositioning the environment for sustainable futures**, Will Williams, Programme Director, Natural Economy Northwest
 - **Communicating future messages**, Lucy Vincent, Director of Marketing, Education and Communications, Wildfowl and Wetlands Trust
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Workshops

11:15-13:00

Coordinated by members of five IUCN commissions

- **Protected areas**, Professor Roger Crofts, World Commission on Protected Areas
 - **Education and communication**, Keith Wheeler, Chair, IUCN Commission on Education and Communication (CEC) and CEC global panel of experts
 - **Ecosystem management**, chaired by Hans De Longh, IUCN Regional Councillor for West Europe and IUCN Commission on Ecosystem Management, Don Macintosh, Coordinator, Mangroves for the Future, and Stuart Brooks, Chief Executive, John Muir Trust
 - **Species survival-economic and social policy**, Robert Kenward, Sustainable Use Specialist Group
 - **Species survival**, Stephan Helfer, Royal Botanic Gardens Edinburgh
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Lunch break

13:00-14:00

Feedback from workshops

14:00-14:45

Closing remarks

14:45-15:00

Julia Marton-Lefèvre, Director General, IUCN

Price

From 15 March the full conference fee will be £135.

One-day rates now available – Monday 19 April only £95 (including lunch, refreshments and conference dinner) and Tuesday 20 April £40 (including lunch and refreshments).

Also included

The full conference fee also includes the conference reception and dinner, refreshments and lunch on both days.

Contact

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Book now to guarantee your delegate place.

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Please note that the content of the conference may be subject to change.

* This work was commissioned by the Countryside Council for Wales as part of its programme of research into sustaining natural beauty, wildlife and outdoor enjoyment in rural Wales and its inshore waters.